

**KENIEBA GOLDFIELDS LTD.**  
**3467 Commercial Street, Vancouver, BC V5N 4E8**  
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**February 18, 2015**

**Symbol: KEN**

**KENIEBA COMPLETES MERGER WITH EA EDUCATION GROUP,  
CHANGE OF BUSINESS**

Vancouver, British Columbia, Canada, February 18, 2015 – Kenieba Goldfields Ltd. (the “Company”) (CSE:KEN) is pleased to announce that further to its news release dated December 22, 2014, it has completed a share purchase agreement dated December 19, 2014 (the “EAEG Purchase Agreement”) with Wen (Wendy) Xu and Weidong (Tony) Wang (collectively, the “EA Founders”) for the purchase and sale of all of the issued and outstanding shares of EA Education Group Inc., a private company incorporated under the laws of Ontario (“EAEG”) (the “Transaction”). EAEG is now a wholly-owned subsidiary of the Company. Going forward, the Company intends to carry out the business of EAEG. The Transaction was part of a fundamental change of business for the Company to re-classify itself from being a resource issuer to an industrial issuer operating in the private education market. Additional details on the Transaction may be found in the Company’s news release dated December 22, 2014.

In connection with the completion of the EAEG Purchase Agreement, the Company anticipates changing its name to “EA Education Group Inc.” in the next 3 days and will also change its stock symbol from “KEN” to “CSE:EA”. The EA Founders were both elected to the board of directors and as officers of the Company along with Zu (Michael) Zheng, meanwhile Louis Hua-Fu Pao and Craig Walker resigned from the board, and Mr. Pao also resigned as an officer of the Company. Wendy Xu was appointed Chair of the board and Tony Wang was appointed Chief Executive Officer of the Company.

**About the Company’s Business**

The Company is a leading Toronto-based provider of (i) international education services, (ii) comprehensive student housing services for international students in Canada. Its educational services are currently primarily for international junior and senior high school students, however it has an intention of widening the services it offers to include Canadian students and other age groups. It is also an active promoter of international education & cultural exchange between Canada and China.

The Company aims to be the high quality, one-stop educational services provider to students from China, aiding them in accessing prestigious Canadian educational institutes and the chance to learn under world-class learners. EAEG currently delivers to international high school students certain advisory and complimentary services that assist them to undertake and improve their education experiences in both Canada and China. EAEG provides services that bridge the gap between students’ need for how to practical training and employers’ demand for trained professionals.

On behalf of the Board of  
**KENIEBA GOLDFIELDS LTD.**

Per:

“Simon Tam”

Simon Tam, Director

*Certain statements in this news release, which are not historical in nature, constitute “forward looking statements” within the meaning of that phrase under applicable Canadian securities law. These statements include, but are not limited to, the Company’s business activities following the completion of the EAEG Purchase Agreement, the timing of any of the Company’s performance or events. These statements reflect management’s current assumptions and expectations and by their nature are subject to certain underlying assumptions, known and unknown risks and uncertainties and other factors which may cause actual results, performance or events to be materially different from those expressed or implied by such forward looking statements. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company. Readers are cautioned not to place undue reliance on forward looking statements.*