



## **DealNet Company Launches Next Generation 2-1-1 Services**

**Toronto, Ontario, February 19, 2015** – [DealNet Capital Corp.](#) ("DealNet" or the "Company") (CSE: DLS) is pleased to announce that its mobile technology subsidiary, Impact Mobile Inc., has successfully provisioned and launched Canada's first Next Generation 2-1-1 (NG2-1-1) Service with the BC Services Society call center, enabling this essential service to be the first to make texting to 211 a reality in Canada.

Starting February 2015, residents of the Lower Mainland will be able to access BC2-1-1 services by texting 211 from their mobile device. This allows the public to access free information and referrals regarding social services in B.C. with a text message.

Impact Mobile has worked with its wireless carrier partners and the BC Services Society call center to implement a two-way mobile messaging service integrated to its existing 2-1-1 voice services improving accessibility to information and increasing the province's effectiveness in responding to public inquiries.

"In addition to optimizing call-center traffic, NG2-1-1 services enables hard-of-hearing and the speech-impaired community to gain access to this essential service over their mobile device," says Gary Schwartz, CEO of Impact Mobile and SVP of Business Development for DealNet. "We see future potential for the application of this innovative service in all municipalities across the country".

### **About DealNet Capital Corp.**

DealNet Capital Corp. is a public company that trades under the symbol DLS on the Canadian Securities Exchange. DealNet Capital has an investment mandate to acquire and develop investee companies focused on generating high margin recurring revenue through innovative customer engagement models. The Company has focused its investments towards two key industry verticals: the thriving North American business process outsourcing ("BPO") market through its wholly-owned subsidiaries, OC Communications Group Inc. ("OCCGI") and Impact Mobile Inc. ("Impact Mobile"); and the consumer financing market through its wholly-owned subsidiary, One Dealer Inc. ("One Dealer").

ON BEHALF OF DEALNET CAPITAL CORP.

For additional information please visit [www.sedar.com](http://www.sedar.com).

*The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.*

### Forward-looking Statements

This press release contains certain forward-looking statements with respect to the Company. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. These statements involve risks and uncertainties including, without limitation, DealNet's ability to successfully develop and market its products, consumer acceptance of such products, competitive pressures relating to price reductions, new product introductions by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.

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