



## PRESS RELEASE

### **Earth Alive Closes Second Tranche of \$134,550 in Private Placement**

**Montreal, Quebec, Canada, January 8th, 2015** - Earth Alive Clean Technologies (CSE: EAC) ("Earth Alive") announces the closing of a second tranche in a non-brokered private placement, pursuant to which it issued 897,000 units priced at \$0.15 each, for gross proceeds of \$134,550. Each unit consisting of one common share and one common share purchase warrant which entitles the holder to purchase one common share, at \$0.20, for a period of 24 months following the closing. All securities issued are subject to a four month hold period.

The net proceeds will be used for general working capital. In connection with the issuance, a 10% finder's fee is payable in cash.

For additional company information, please visit: [www.earthalivect.com](http://www.earthalivect.com)

***The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.***

**Earth Alive Clean Technologies Inc.,**  
1001, Lenoir Street, Suite B-338,  
Montreal (Qc) Canada  
H4C 2Z6  
T.(438) 333-1680

**For more investor related information,  
please contact:**  
Mr. Louis Graton  
[lgraton@earthalivect.com](mailto:lgraton@earthalivect.com)  
T. (514) 249-3134